



inspera

Inspera Seminar Nordics

Inspera Company Update and Roadmap

18th October 2023

INSPERA.COM

Inspira Seminar Nordics - Schedule by Day

October 18th

12:30 PM - Welcome

Magnus Rittnor (Account manager)

12:35 PM - Company update and roadmap

Brent Mundy (CPO)

1:30 PM - Community of practice

Ishan Kolhatkar (Global Client Evangelist)

2:00 PM Refreshments

2:20 PM - Multiple attempts, Numerical Simulations, and Assessment Paths

Ishan Kolhatkar, Henriette Godal, Nikhil Gupta

4:00 PM - Inspira Originality

Besart Kunushevc

5:00 - 7:00 PM - Mingle Mania

19th October

8:00 AM - Coffee/Tea

8:30 AM - Inspira Integrity Browser (IIB) and Safe Exam Browser (SEB)

Simon Martin (Solutions Engineer) and Fergus Jack (PM)

9:55 AM - Customer journey

Háskólinn á Akureyri

10:25 AM - Reflections, collaboration and implementation

Ishan Kolhatkar (Global Client Evangelist)

11:00 AM - Inspira Scan

Arild Sørum Hjelle (NTNU)

11:30 AM - Accessibility

Ashlesha Yadav (Design lead)

12:00 PM - Closing remarks and lunch

Inspira going forward - We are changing

Single Development Pipeline

- *Single holistic development pipeline - Advanced roadmap*
- *Higher Education product prioritization*
- *New Product and Engineering pipeline and governance mechanisms launched*
- *New Chief Product Officer & New Chief Technology Officer*

Product strategy

- **Discrete products** - products will be both integrated and stand alone
- **High stakes digital assessment remains our core product**
- *Global leading Originality and AI writing detection product set*
- *Future products build out our global assessment ecosystem*

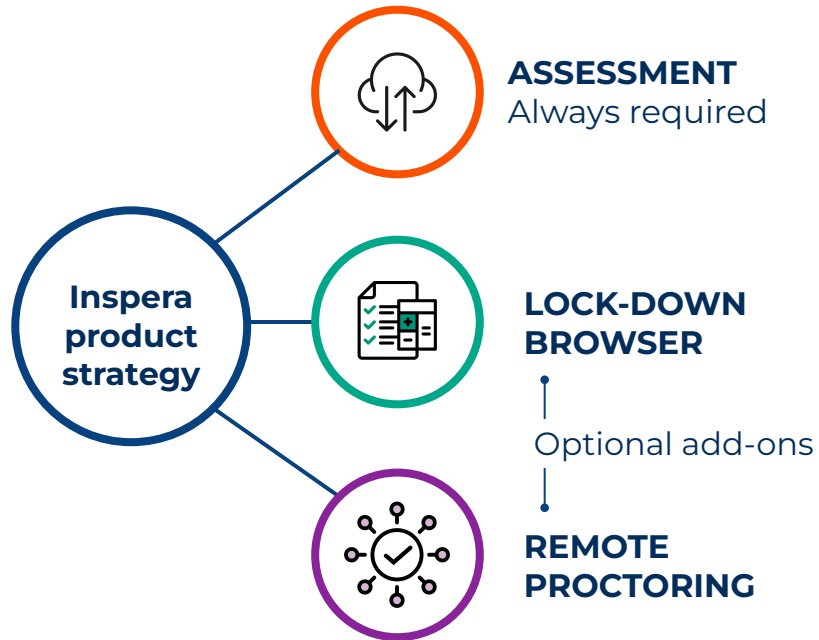
Increased Capacity

- *New global development center being launched*
- *Back Office COE in Lisbon, Portugal*
- *Accelerate Higher Education development*

Global leaders in Digital Assessment

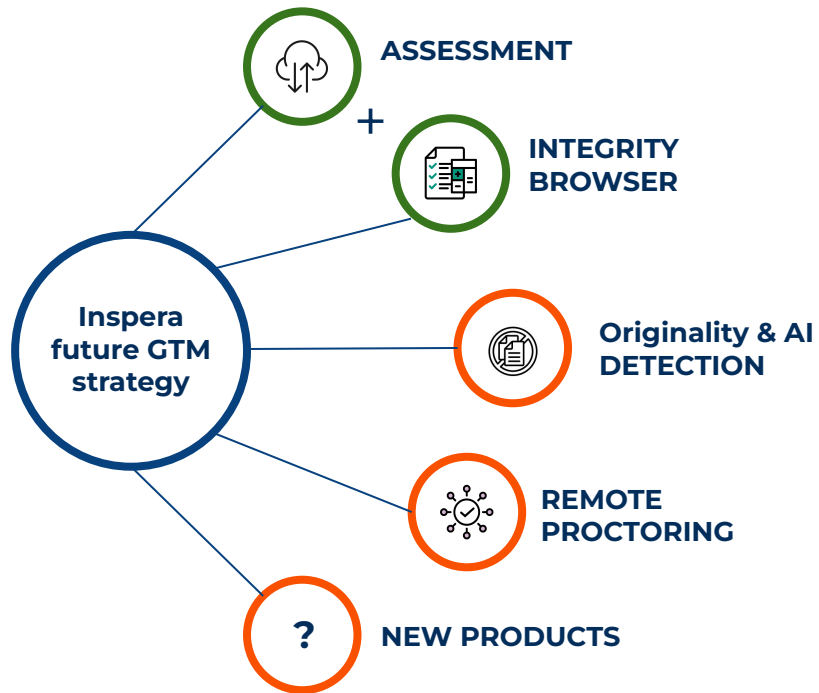
- **New Chief Executive Officer** - From Insurtech based in UAE
- **New Chief Technology Officer** - From Fintech UK based
- **New Chief Product Officer** - Global EdTech leader US based
- **New Chief Human Resources Officer** - International CHRO based in Lisbon
- **New General Counsel** - International GC, based in Lisbon
- **New Chief Marketing Officer** - From EdTech based in UK
- **New CEO Americas** - From Education based in USA
- **New Chief Financial Officer** - International CFO based in UK

Current Product Strategy



Closed ecosystem, Assessment is a required core-platform to access other capabilities.

Future Product Strategy

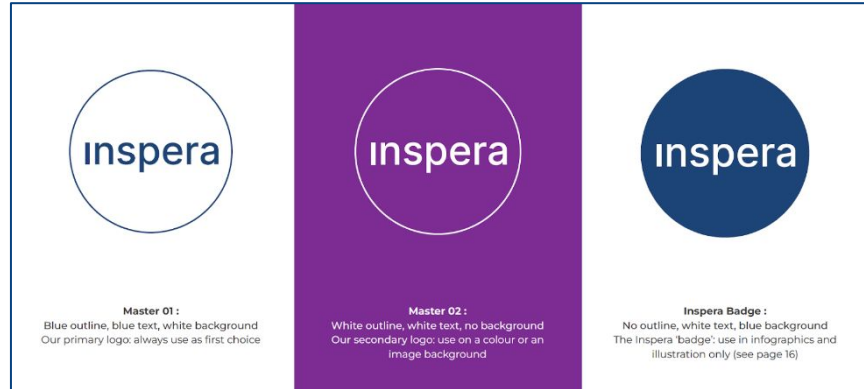
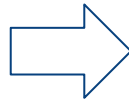


New GTM strategy allows discreet products to be used separately alongside professional services.

Product Name and Branding Changes

Immediate Effect

- **Inspira Assessment** - our flagship product, remains the same
- Exam Portal becomes **Inspira Integrity Browser**, an add-on to Inspira Assessment
- Smarter Proctoring becomes **Inspira Proctoring**, an add-on to Inspira Assessment
- Crossplag will be called **Inspira Originality**
- Refreshed branding replaces Inspira “Ice Worm”



Strategic Update

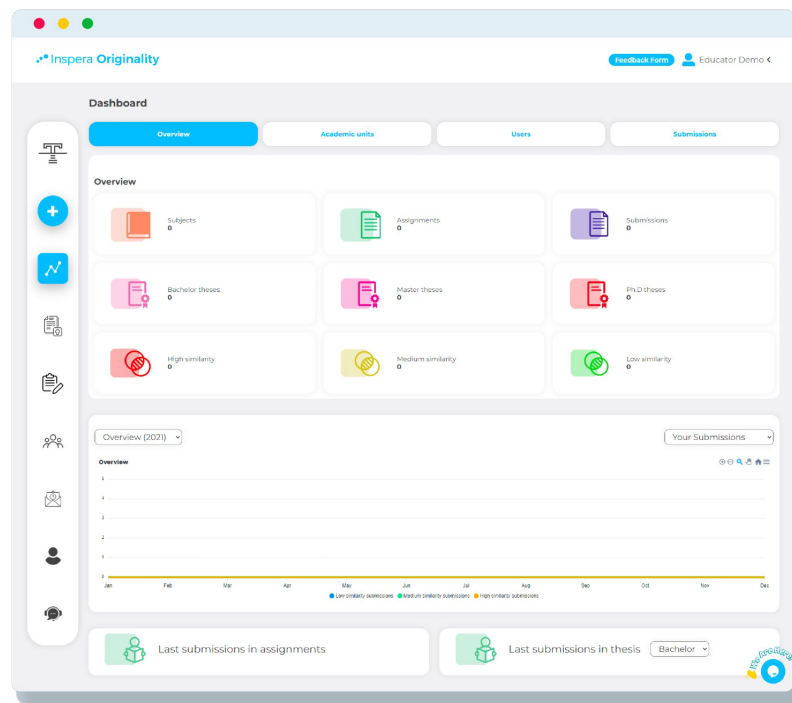
Inspera + Crossplag

With the acquisition of Crossplag, Inspera enhances its Digital Assessment ecosystem with cutting-edge similarity matching and AI technology



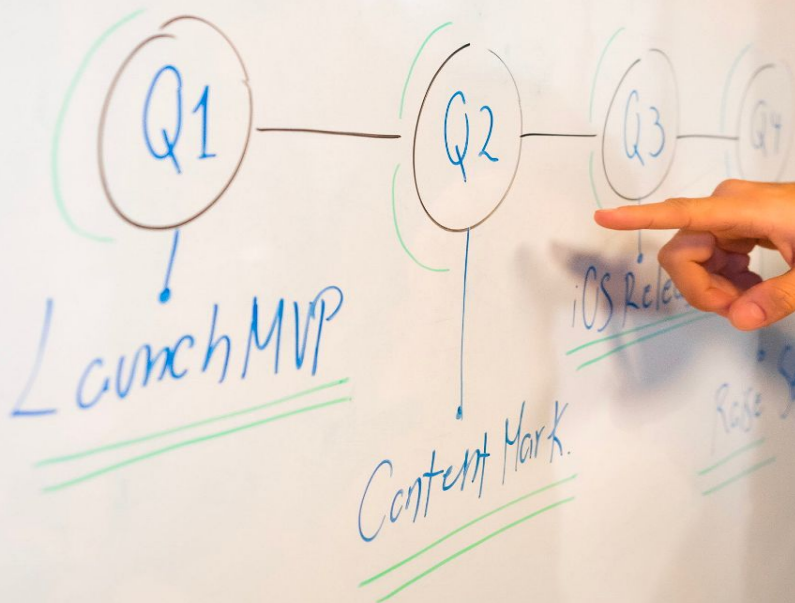
Inspera Originality Pilot Program

- In October, we launched a **pilot** for our new originality solution: Inspera Originality.
- More details later today





Product Roadmap



Release schedule

Release	Webinar Date	Release Date
June 2023	Monday, June 5th	Tuesday, June 5th
July 2023	Monday, July 3rd	Tuesday, July 4th
August 2023	Monday, August 7th	Tuesday, August 8th
September 2023	Monday, September 4th	Tuesday, September 5th
October 2023	Monday, October 2nd	Tuesday, October 3rd
November 2023	Monday, November 6th	Tuesday, November 7th
December 2023	Monday, December 4th	Tuesday, December 5th
January 2024	Monday, January 8th	Wednesday, January 10th, 2024

How we talk about the roadmap

Now	Next	Later
<p>Certainty level - 80-95%</p> <ul style="list-style-type: none">➤ In advanced development or integration testing➤ High confidence about release date	<p>Certainty level - 60-70%</p> <ul style="list-style-type: none">➤ May be in progress➤ Good understanding of requirements and design➤ Likely don't know exact release date➤ May change based on feedback, market conditions, other priorities	<p>Certainty level - 30-40%</p> <ul style="list-style-type: none">➤ Areas of investment that will be prioritized, may not know exact use cases➤ No confirmed timeline➤ Will change based on research, validation, and market conditions

Releases happen every month, quarterly planning determines what work happens next, company goals set the strategic areas of investment.

Closed beta / open beta / general release

	Closed Beta	Open Beta	General release
Available to	Specific customers	All customers	All customers
Production ready	No	Yes, but with caveats and limitations	Yes
Activation	By invitation only	Service desk ticket	Service desk ticket
Tenancy	Test tenancy	Test only / Test or production	Test and/or production
Service desk & SLA	None	Best effort & no SLA	Full service desk & defined SLAs
Documentation	Draft. Accessible to closed beta customers only	Draft+. Publicly available but may be incomplete	Public and complete

Previous Quarter Score Card

Product Roadmap

Q3 Roadmap Milestones (1 of 4)

What we said in the roadmap	Month	Status	Comments
Predefined feedback per response outcome in Numerical simulation question type	July	Open Beta	July deliverable, as projected
Bulk Explanations to all candidates	July	Open Beta	July deliverable, as projected
Common feedback to all candidates on an assessment	July	Open Beta	July deliverable, as projected
Randomised question order in Multiple Attempts	July	Open Beta	July deliverable, as projected
Tailored display of final results (marks and grades) for Assessment path	July	Open Beta	July deliverable, as projected
Ordering of individual tests grouped as an Assessment path	July	Open Beta	July deliverable, as projected
Bonus item - Inspira Assessment: Localised for German Users	July	GA	A client helped with the translation, accelerating timeline

Product Roadmap

Q3 Roadmap Milestones (2 of 4)

What we said in the roadmap	Month	Status	Comments
Offline Marking workflows (Upload Marks via Excel)	August	GA	August deliverable, as projected
Offline Explanations workflows	August	Development	Team capacity and further scope definition caused delays.
Accessibility remediations - student interfaces	August	GA	August deliverable, as projected
Bonus - Numerical Simulations - scrolling between question and feedback	August	Open Beta	Incremental improvement
Bonus - Candidates will now see any comments made by a grader in the context of a Rubric in the Comments section	August	GA	Incremental improvement
Bonus - reopen submission for marking in Multiple attempts	August	GA	Incremental improvement
Bonus - Add Ladok Exam Creator as Planner in Inspera	August	GA	Incremental improvement

Product Roadmap

Q3 Roadmap Milestones (3 of 4)

What we said in the roadmap	Month	Status	Comments
Updated Candidate Dashboard	September	Open Beta	September deliverable, as projected
Multiple Attempts	September	Open Beta	September deliverable, as projected
Assessment Pathways	September	Open Beta	September deliverable, as projected
Accessibility remediations - instructor and administrator interfaces	September	GA	September deliverable, as projected
Safe Exam Browser (SEB) Version 3.5.0 for Windows	September	Open Beta	Urgent client request
Bonus - Polygons for Hotspot questions	September	GA	Incremental improvement
Bonus - Rubrics included when exporting/Importing questions from/to Inspira	September	Open Beta	Incremental improvement

Product Roadmap

Q3 Roadmap Milestones (4 of 4)

What we said in the roadmap	Month	Status	Comments
Multiple Attempts Now Supports Timed Attempts	September	Open Beta	Incremental improvement

Upcoming Quarter

Now - November, December, January

Q4 Overview

- Accessibility Improvements to Inspira Assessment - Student and Instructor interfaces
- Inspira Originality
 - Initiate accessibility audit
 - Inspira Originality integration with Inspira Assessment
 - Inspira Originality integrations: Canvas, Blackboard Learn, D2L Brightspace and Moodle
- New login page
- Improved language translation support and processes
- LTI 1.3 improvements and documentation
- Qualitative Rubrics that also allows for the question to be marked
- Offline Annotations: download uploaded documents, annotate on them, and then upload them
- Limit back navigation is still on track for delivery during this timeline?
- Open Beta capabilities will be released to GA as ready

General Release - Next Three Months

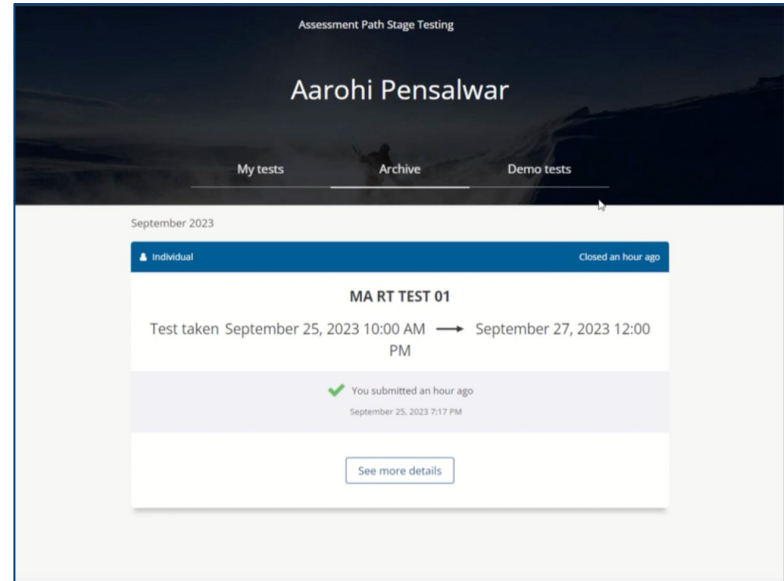
November, December, January

- **General Release:** New Candidate Dashboard
- **General Release:** Multiple Attempts
- **General Release:** Numerical Simulations
- **General Release:** Assessment Pathways
- **General Release:** Bulk Explanations

Planned

Accessibility remediations - student interfaces

We are improving our accessibility standing by evaluating Inspera Assessment and making changes. These technical changes conform with WCAG 2.2 AA standards. The highest priority issues within the student interfaces will be addressed first. Implemented solutions for student interfaces first appeared in the August release.



Planned

Accessibility remediations - instructor and administration interfaces

We are improving our accessibility standing by evaluating Inespera Assessment and making changes. These technical changes conform with WCAG 2.2 AA standards. The highest priority issues within the student interfaces will be addressed first. Administrative interfaces are now also being addressed.

2. Move this text to the end of the reading order

Move this text to the end of the screen reader reading order, by positioning it after all other screen reader readable content in the source code order.

```
<span class="credits" data-reactid=".1.0.1">
  Hardangervidda National Park, Norway. Photo by NRK
  Beta</span> = $0
</div>
<div data-reactid=".1.1">
  <div class="login-panel" data-reactid=".1.1.1">
    <div class="marketplaceLogo" data-reactid=
      ".1.1.1.1">...</div>
    <i data-reactid=".1.1.1.2"></i>
    <div class="login-contents" data-reactid=
      ".1.1.1.3">...</div>
  </div>
  <div class="login-bottom-message" data-reactid=
    ".1.1.2">
    <span data-reactid=".1.1.2.0">Trouble logging in?
    Ask your teacher.</span>
  </div>
</div>
</div>
</div>
<div id="overlay"> </div>
::after
```

Planned

Inspira Originality

Three areas of development happening this quarter with Inspira Originality:

- Inspira Originality accessibility audit
- Inspira Originality integration with Inspira Assessment
- Inspira Originality integrations: Canvas, Blackboard Learn, D2L Brightspace and Moodle

The screenshot displays the Inspira Originality interface for a document titled "AI in education". The main content area shows the document text with various annotations and a "Text match" section. The "Text match" section highlights a sentence: "Artificial intelligence (AI) is a major influence on the state of education today, and the implications are huge. AI has the potential to transform how our education system operates, heighten the competitiveness of institutions, and empower teachers and learners of all abilities." This sentence is highlighted in red. To the right of this sentence, there is a "Text match" section with a red 'X' icon and the text "missions illustrate skills to make". Below the highlighted sentence, there is a "Matching source" section with a link: "https://blogs.itb.ac.id/colanding/2022/10/29/...". There are two buttons: "Change source" and "Exclude sentence as match".

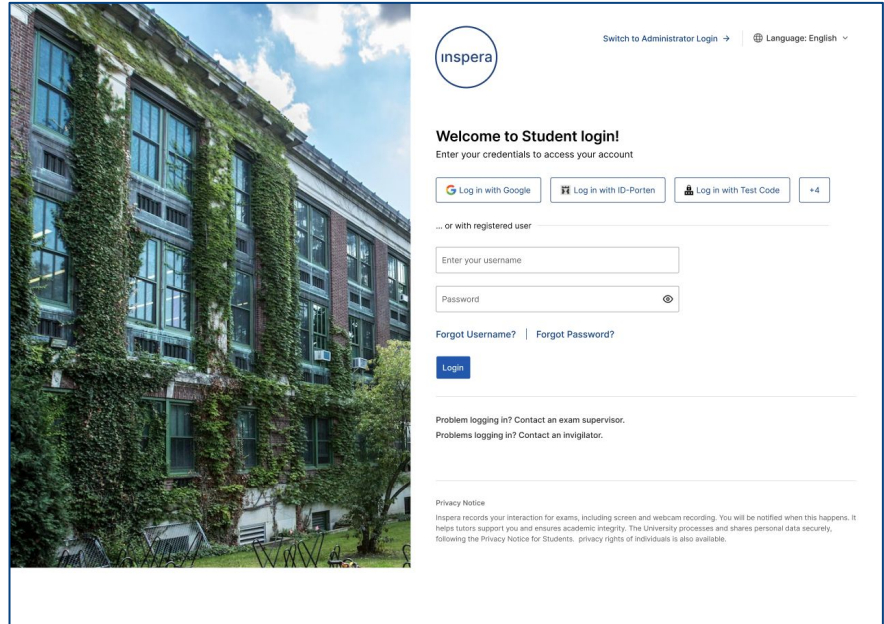
The right sidebar shows a "Language analysis" section. It indicates that the original language is English (92.4%) and the translated language is Portuguese (23%). Below this, there is a "Matching sources" section with a list of sources and their matching percentages:

Source	Percentage
Medium - Education in the ...	43.4%
Wikipedia - Artificial Intelligence.	21.5%
The year through looking glass -	18.7%
Vmich.edu - Machine Learning an	3.2%

Planned

Login Page

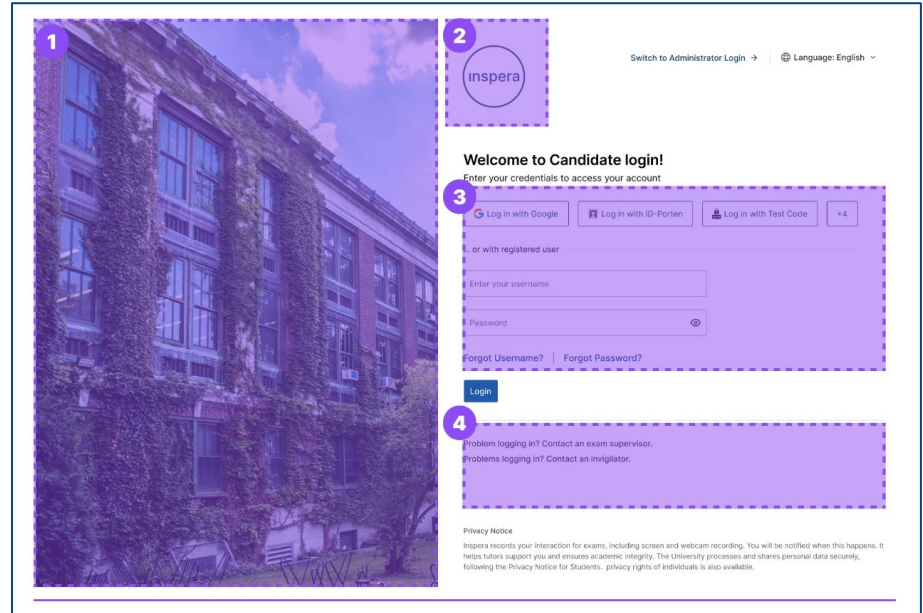
In November, we will launch our revamped login page design. This new design matches our new branding and also enhances the usability and accessibility of the use experience. With a modern touch and user-friendly features, we can't wait to have you try it out!



Planned

Login Page

1. This can be an image of your choice
2. This can be a logo of your choice
3. The options that appear in the box are determined by your login integrations, but the area above it can be customised
4. This is a free text area that you can customise



Planned

Language Support

Improving language translation support and processes.

Added support for the Finnish language pack in Inspera Assessment. To add Finnish to Inspera, please contact the Service Desk.



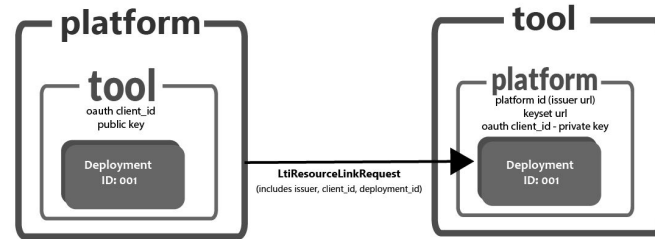
Planned

LTI 1.3 improvements and documentation

We have engaged with a 3rd party firm in this area to evaluate our current implementation and to progress us to a better architectural position on LTI 1.3.

This firm will also evaluate the Inspera Originality and LMS integrations.

Target Q4



Qualitative Rubrics that can be marked

Currently, a qualitative Rubrics allows the grader to provide a qualitative mark (excellent, bad, ...) to different criteria of a question. However, it does not allow the grader to provide a mark to the question as a whole.

New rubric ✎

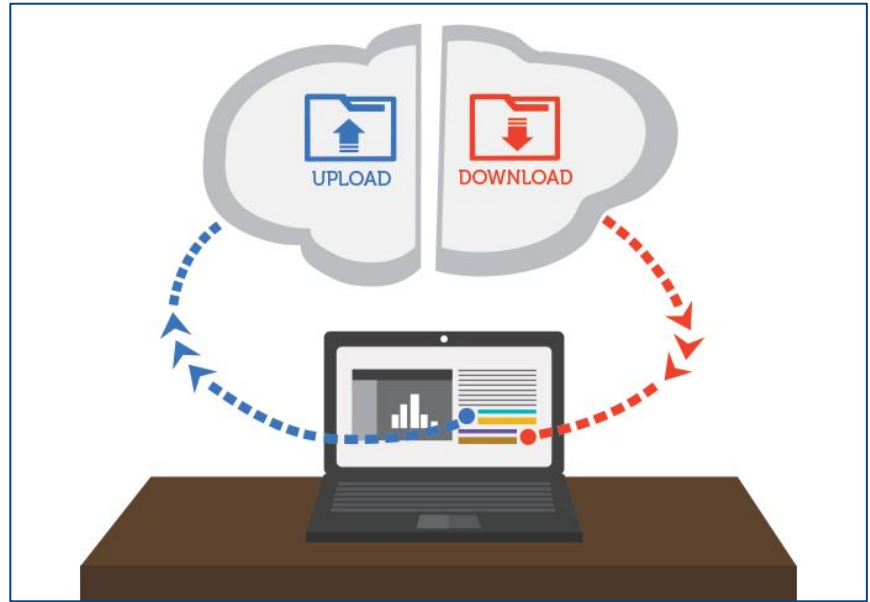
Rubrics type: **Qualitative** ▾ | Add marks | Enter total marks

	Level of performance 1	Level of performance 2
Criterion 1	Add description	Add description
Criterion 2	Add description	Add description

Planned

Offline Annotations

Graders must be able to download the documents uploaded by the candidates, make annotations to it offline (using their own tools) and then upload the annotated version to be shared with the candidates.

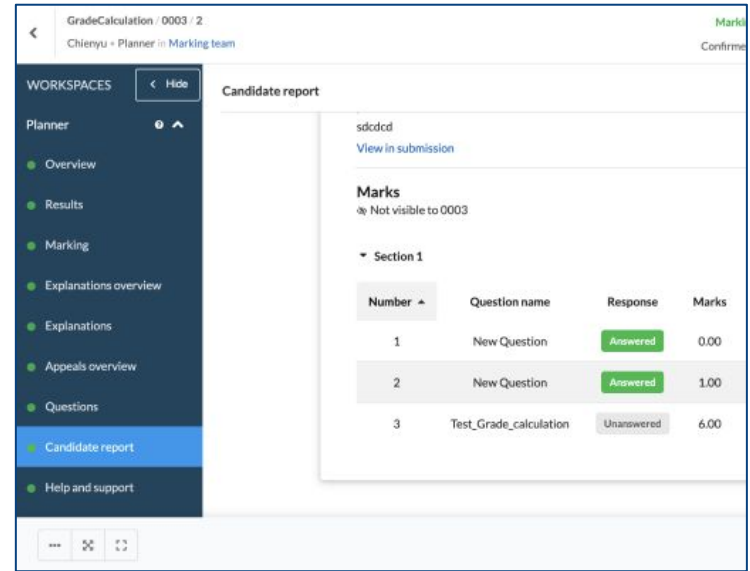


Planned

Limit back navigation

Supports a variety of configurations such that a scenario like this is supported:

Test-takers can only proceed through the entire test in a linear fashion, answering the questions in sequence. They are unable to navigate freely between questions or sections in the test.



The screenshot shows a 'Candidate report' interface. On the left is a dark sidebar with a 'WORKSPACES' section containing a 'Planner' menu with options: Overview, Results, Marking, Explanations overview, Explanations, Appeals overview, Questions, Candidate report (highlighted), and Help and support. The main content area is titled 'Candidate report' and shows a submission ID 'sdcdcd' with a 'View in submission' link. Below this is a 'Marks' section with a note 'Not visible to 0003'. A table titled 'Section 1' displays the following data:

Number	Question name	Response	Marks
1	New Question	Answered	0.00
2	New Question	Answered	1.00
3	Test_Grade_calculation	Unanswered	6.00

Thank you!



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